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SPARK



WRITTEN BY: QUINN ROBERTS

On a cold fall or winter night, nothing is better than curling up next to a warm fire. Just ask Spark Modern Fires co-founder Tom Healy. "The flame is elemental and captivating. People want to enjoy a fireplace's warmth and ambiance," Healy said. "It's Spark's goal to celebrate the flame by creating dynamic fireplaces."

Launching in 2005 at New York City's International Contemporary Furniture Fair, the company introduced its innovative Fire Ribbon gas fireplace, and has grown ever since.

Spark's Linear Burner System can be indoors or outdoors and is anywhere from two feet to 10 feet in length with one-sided, two-sided or even 360-degree fire views. Depending on the size and style of each fireplace, pricing starts at \$4,500, with the average fireplace costing \$5,000.

Customers can also enhance their flame with fire stones or fire glass that can help create a specific look for each environment. Some of the options include: moonstone, lavastone and glimmerglass. "We really started from scratch, designing a more contemporary fireplace," Healy said. "We are true to form and have helped in the evolution of the gas fireplace."

A tool for designers and homeowners to enhance the feel of a room, Spark fireplaces get rid of the smoke, dirt and dust from traditional wood burning

fireplaces and replace it with an energy-efficient, clean-burning alternative that is also sleek and sophisticated.

"We talk to designers and architects daily to see what they are hearing, so we can continue to evolve," Healy said. "That has helped us create a new way of seeing the fireplace."

And while its two main factories are located in Toronto and New Hampshire, with offices in Bethel, Connecticut, Spark has built a following all across the country. Initially getting interest from the West Coast and Southwest, Spark fireplaces can now be found in all four corners of the country.

That interest hasn't been limited to just homes either. With such modern designs, Spark can be found in countless restaurants and hotels across the country, such as The Ritz Carlton, W Hotels and Peninsula Hotels. "We have really taken advantage of what a gas fireplace can do," Healy said. "We can control the flame and what it does, helping make each fireplace unique and beautiful and the flame into an art form."

FOR MORE INFORMATION, VISIT: [WWW.SPARKFIRES.COM](http://WWW.SPARKFIRES.COM)

# MODERN FIRES